

Manitoba Society of Occupational Therapists:

Vision: To be a valued health and wellness resource for Manitobans

Mission: To support the professional interests of occupational therapists

Values:

Connect - Engaging through participation

Enable - Health and wellness through occupation

Grow - Success through continued learning

Importance of MSOT

MSOT's Objectives:

- ▶ To promote the profession of occupational therapy throughout Manitoba
- ▶ To represent the interest of members to the government, educational institutions, other professions, businesses, and to the public.
- ▶ To support the professional needs of occupational therapists in Manitoba, including professional development and research
- ▶ To enhance the development and maintenance of liaison with other groups such as unions, regulators, educators, and provincial and national organizations

Benefits of MSOT \$100 Membership

▶ Connect

- ▶ Facebook, Twitter, LinkedIn
- ▶ Access to MSOT Update newsletter
- ▶ “Be in the know” about Team OT events
- ▶ Access to the Members Only section on the MSOT website
- ▶ Timely access to job postings

Benefits of MSOT \$100 Membership

- ▶ Enable
 - ▶ MSOT Advocacy Toolkit
 - ▶ Private Practice Group
 - ▶ Public awareness campaign:
Understanding OT Brochure
 - ▶ MSOT hired an Executive Officer in
November 2016
 - ▶ “New OT” strategy- supporting new
graduates to enter the profession

Benefits of MSOT \$100 Membership

▶ Grow

- ▶ Professional development opportunities at a reduced rate for MSOT members
- ▶ Professional Development Bursary \$200 per year
- ▶ MSOT Research Fund
 - ▶ Presentation Award (minimum of \$500/year)
 - ▶ Mary Judd Research Award (\$1000/year)
- ▶ Outstanding OT Award

2016-2017 Projects

- ▶ OT Celebration Night 2017
(May 17th - 6:30 p.m. the Qualico Family Centre)
- ▶ Team OT Event process
- ▶ 2017 Research Symposium - date TBD
- ▶ CAOT Chapter Model discussions and Town Hall in September
- ▶ Membership Recruitment
 - ▶ MOT2 students and various workplace information sessions
- ▶ Social Media Publicity & Connections
 - ▶ Facebook, Twitter, LinkedIn (*NEW*)

2016-2017 Projects

- ▶ OT Advocacy:
 - ▶ Letter to the Minister of Health - meeting request
 - ▶ Understanding OT Brochure
 - ▶ Letters - to request OT to private insurance
 - ▶ MSOT Advocacy Toolkit - encouraging members to explore
- ▶ Executive Officer position:
 - ▶ Lobbying insurance companies to add or separate OT in their health plans
 - ▶ Targeting what members want

2017-2018 Highlighted Projects

- ▶ CAOT Chapter Model Town Hall
 - ▶ CAOT to come to Winnipeg in September 2017 (online option to to available)
- ▶ Advocacy:
 - ▶ We have plans to launch an incredible advertising campaign in October for OT Month, but we need you to become a member to help fund this project.
 - ▶ Concerned about rising cost of COTM fees? The MSOT membership works out to ***only \$8/month***

MSOT Future

Current Numbers...

- ▶ # of OT's in Manitoba (registered to practice through COTM) = 676 (June 2015)
- ▶ # of OT's MSOT members = 267 (June 2016)

In 2016 ONLY 39 % of OT's in Manitoba were MSOT members.

- ▶ With the current number of members we are not able to meet our budget, even with cutting our operating budget and therefore have no additional funds to support additional advocacy efforts.

MSOT Future

The Good News...

- ▶ If 50% of OT's in MB were MSOT members = 338 members, + 71 members = **\$7000 more in revenue**
- ▶ If 75% of OT's in MB were MSOT members = 507 members (almost doubles our current membership) and would be **\$24,000 more in revenue.**
- ▶ If 100% of OT's in MB were MSOT members = 676 members, and would be 409 more members and **\$40,000 more in revenue.**

Imagine what we could do together! Please consider MSOT membership this year. The more MSOT members we have this year, the bigger the advertising campaign can be!

Registration

Options:

- ▶ Online registration during COTM registration
- ▶ Cheque or cash for full payment (registration form online)

Bring/mail form and payment to:

Manitoba Society of Occupational Therapists
7 - 120 Maryland Street, Winnipeg,
Manitoba R3G 1L1

For more information:

Tel: (204) 957-1214

Fax: (204) 775-2340

E-mail: msot@msot.mb.ca

Thank you in advance for renewing your membership or
joining MSOT this year!

Alone we can do so little; together we can do so much. (Helen Keller)