

Fees for Advertising Professional Development Workshops/Events

Please note: All fees listed below are reduced by 50% for MSOT members.

1. \$150.00: FULL PACKAGE

- a. Advertisement will be posted on publicly available Professional Development section of MSOT website; AND
- b. Advertisement will be posted on private “Members Only” Professional Development section of the MSOT website; AND
- c. NOTE: Advertisement will be emailed in monthly e-blast (Advertiser must provide png image and website link for PD opportunity prior to 10th of the month for inclusion in that month’s e-blast newsletter);
- d. Each additional month in e-blast is \$50/ additional month

2. \$100.00: FULL PACKAGE when providing a discounted price/code for MSOT members

- a. All advertising opportunities included in option 1;

3. \$75.00: PUBLIC & MEMBER PORTAL POSTING

- a. Advertisement will be posted on publicly available Professional Development section of MSOT website; AND
- b) Advertisement will be posted on private “Members Only” Professional Development section of the MSOT website;

NOTE: Advertiser must provide website link for PD opportunity

4. Free: MSOT MEMBER PORTAL POSTING

- a. Advertisement will be posted on private “Members Only” portal - Professional Development section of the MSOT website;

NOTE: Advertiser must provide website link for PD opportunity

5. Free: MANITOBA OTs PRESENTING AT FREE PD EVENT

- a. Advertisements for Occupational Therapists presenting at FREE events in Manitoba.
- b. Shared in the monthly e-blast (3rd Wednesday of the month) if received prior to the 10th of the month.

NOTE: Advertiser must provide website link for PD opportunity

**** Payment and PNG file must be received prior to MSOT posting the advertisement on the public area of the MSOT website, and prior to the 10th of each month for inclusion in an MSOT monthly e-blast to all members. ****